



Press Release – For immediate release.

SpryWare Opens New York Office, Hires Industry Veteran

Chicago, Illinois, January 23, 2008 - SpryWare LLC, an innovator in standardized low-latency market data technology, today announced they are expanding their New York presence. SpryWare is already working with several clients in the region, and the New York office will serve as the firm's base of business development and support for the East coast.

Daniel May, Director and cofounder of SpryWare said: "We have been gearing up for aggressive growth during the past two years and in 2007 we already saw results from that with revenue climbing 167%. New clients in the New York area are contributing to the sales surge and that region is expected to be a big part of our continued expansion. New York has always been a critical part of the long term planning and the timing was right for opening and staffing this new office in Manhattan."

From a data center perspective, SpryWare has been in Manhattan since the fall of '07. Starting February 1st SpryWare will open their new office at One Liberty Plaza. Setting up a physical office in New York will allow SpryWare to hire support and sales staff experienced with the local market.

On the sales side, SpryWare is bringing on a well known face in the market data field, David Kaszovitz. David is very familiar with the needs for Low Latency data technology and has witnessed first hand the demand for smarter and faster Direct Market Access ticker plants like SpryWare's. David brings more than 10 years of financial market data experience, most recently as a member of the Senior Account Sales Team at Track Data Corporation.

The office is designed to service SpryWare's flagship product, the Market Information Server (MIS). The MIS is unique in the sense that it's built from the ground up to be multi-core and multi-processor optimized, without relying on costly proprietary hardware devices. The SpryWare MIS consumes a much smaller hardware footprint than seen with other market data solutions, while providing unmatched messages per second per CPU performance.

About SpryWare

With headquarters in the heart of Chicago's financial district SpryWare is known for providing standardized market data via direct exchange data feeds to their clients. SpryWare's flagship product, The Market Information Server (MIS)™, represents the latest and fastest in the low-latency, DMA marketplace. MIS™ is a fully managed "ticker plant in a box" targeted toward customers needing direct market connectivity for processing high-frequency data. MIS™ processes and delivers this data with the lowest available latency without sacrificing reliability. SpryWare is an active participant and contributor to FPL and co-author of the FAST™ protocol.

For more information about SpryWare, please contact Dan Curry, Director of Sales at 312.922.7779 or visit www.spryware.com.