



Sterling Trader Boosts Market Data Infrastructure with SpryWare's Multi-Core, Ultra Low-Latency Market Data Solution

Scalable, "small footprint" technology helps Sterling do more with less

Chicago, IL, June 17, 2009—As an integral part of its aggressive growth plan for 2009, order routing and management firm Sterling Trader has started leveraging the distinctive multi-core ticker-plant software solution from SpryWare.

Built from the ground up to be multi-core and multi-processor optimized, SpryWare's technology provides more data processing in less space. Sterling can currently process all their direct exchange feeds on a dramatically smaller hardware footprint, resulting in streamlined IT operations with the lowest latency possible today.

Additionally, SpryWare's per server license model (as opposed to the typical per terminal model) will help Sterling control their IT infrastructure costs as they expand into new markets.

"SpryWare's solution allows us to add capacity while using less rack space--all while ensuring micro-second latency," comments Steve Sierszulski, CEO at Sterling Trader.

"Once we make an initial server investment, we can continue to grow without occurring additional cost," he explains. "And because SpryWare is hardware-neutral, we can take immediate advantage of the newest processors on the market as soon as commercially available."

"We are delighted to expand upon our strong relationship with Sterling Trader and become a cornerstone in their market data infrastructure," states Daniel May, director and co-founder of SpryWare. "During a time in which market data volumes are exploding and IT budgets are shrinking, we look forward to helping Sterling do more with less," he adds.

About SpryWare

With offices in the heart of Chicago and New York's financial districts, SpryWare (<http://www.spryware.com>) specializes in providing standardized market-data via direct exchange feeds. SpryWare's flagship product, The Market Information Server (MIS)™, represents the latest and fastest in the low-latency, DMA marketplace. MIS™ is a fully managed "ticker plant in a box" designed specifically to handle key financial data demands for speed and growing volumes. MIS™ processes and delivers market-data with the lowest available latency while capable of handling extremely high throughput. The SpryWare solutions are designed with innovative development methods to take advantage of multi-core and parallel processing, while staying independent of hardware platforms. SpryWare is an active participant and contributor to FPL and co-author of the FAST™ protocol.