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## SpryWare Expands into Equinix NY4

Chicago, IL, July 27, 2009 – SpryWare, a premier provider of Ultra Low Latency feed-handlers and direct market data technology, today announced its newest data center expansion by moving in to Equinix New York-4 (NY4) located in Secaucus, New Jersey. SpryWare has been preparing their space in the data center over the summer and is set for the official launch on August 1<sup>st</sup>.

With a presence in NY4, SpryWare customers will gain access to a state-of-the-art data center plus direct access to exchanges like the ISE (International Securities Exchange) and the CBOE's (Chicago Board Options Exchange) new C2 Exchange. With SpryWare's participation at NY4, they join a growing number of electronic trading firms moving in to Equinix. Some of the others include ConvergEx's Liquidpoint and the Boston Options Exchange.

"Proximity to the exchanges is obviously important to us, being a low latency technology provider, and NY4 is perfect for that reason" said Dan Schwartz, Director of Operations and Support at SpryWare. "But the fact that the new Equinix NY4 can accommodate the latest power, cooling and space demands, is key to us. We are currently installing additional servers each month and those are typically based on the newest hardware configurations available on the market. Being in a modern facility is a big help" continues Dan Schwartz.

NY4 is Equinix's largest data center in the US to date which, at full build out will be 340,000 square feet – the size of five football fields. Power operations include a high-performance backup system that provides uninterrupted power in the event of utility power disruption. Security features include interlocking "mantrap" doors, multiple layers of biometric hand-geometry scanners controlling access, as well as 24-hour security officers and hundreds of surveillance cameras.

For more information about SpryWare and its newest expansion please contact Claus Jensen, Director of Marketing. [claus@spryware.com](mailto:claus@spryware.com) or 312-922-7779

### **About SpryWare**

With offices in the heart of Chicago and New York's financial districts, SpryWare (<http://www.spryware.com>) specializes in providing standardized market-data via direct exchange feeds. SpryWare's flagship product, The Market Information Server (MIS)™, represents the latest and fastest in the low-latency, DMA marketplace. MIS™ is a fully managed "ticker plant in a box" designed specifically to handle key financial data demands for speed and growing volumes. MIS™ processes and delivers market-data with the lowest available latency while capable of handling extremely high throughput. The SpryWare solutions are designed with innovative development methods to take advantage of multi-core and parallel processing, while staying independent of hardware platforms. SpryWare is an active participant and contributor to FPL and co-author of the FAST™ protocol.